DUSTIN HOWES

# SAAS Product Reviews

## — By a real human

# CHALLENGES FOR B2B SAAS BRANDS

## Standing out in a sea of content, unique, authentic, genuine

With so much competition for attention, it's important to find ways to make your brand or message truly unique and authentic in order to capture the attention and trust of your audience.

## More authority to your product/ app/service

Finding high-domain authority websites to promote your product can be an uphill battle. Each new link helps your brand grow authority.

## Continued development of qualified leads & and sales

The influencer and affiliate campaigns are ultimately trying to drive sales to the business by utilizing outside audiences that are unfamiliar with your brand.

## Lack of authenticity

With the continued growth of AI tools, it is easier than ever for content creators to abuse this power. Authentic opinions of products is suffering as creators focus on efficiency.

# ABOUT DUSTIN

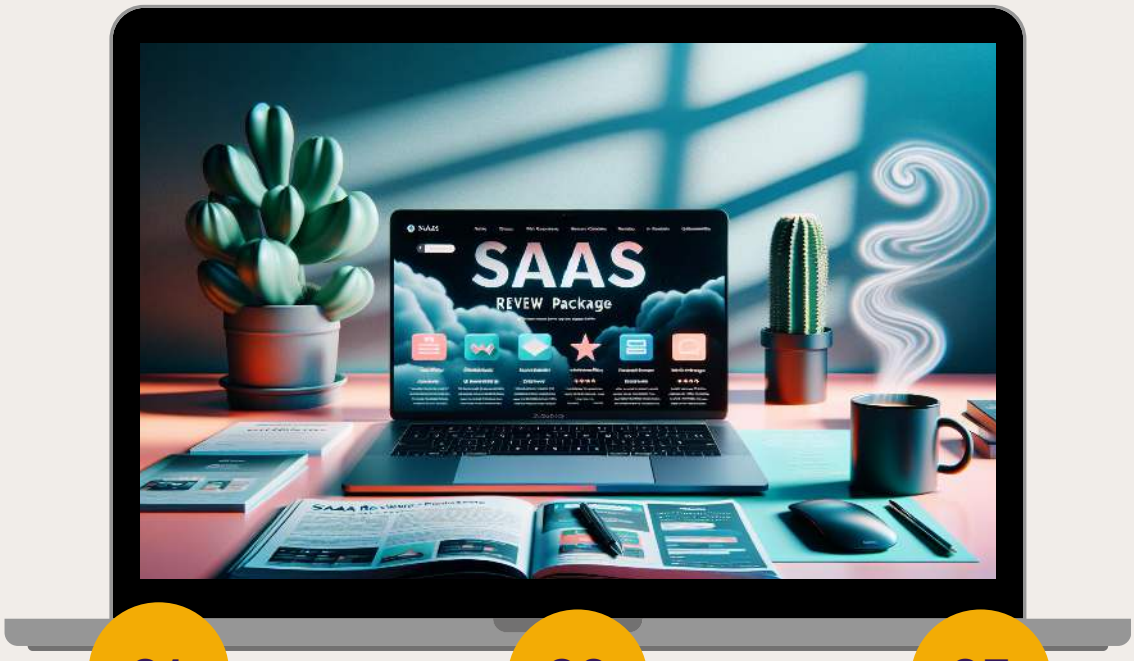
## AUTHENTIC REVIEWS

*WRITTEN BY A BUSINESS OWNER TO BUSINESS OWNERS*

**Dustin Howes** is a partnership nerd spreading the good word about performance marketing. He provides affiliate marketing consulting that fits every company's budget. with services ranging from affiliate manager training and private consultations.-

Being a small business owner, Dustin has tried and tested hundreds of software over the last 10 years. He creates first-hand reviews of products he believes can be useful to other businesses, with an array of content including detailed reviews, listicles, video interviews, and podcast reads.

# SAAS REVIEW PACKAGE INCLUDES:




**01**

### SOFTWARE DEMO

15-minute recorded software highlight demo with a person on your team (video added to blog post), shared on Youtube & Linkedin

**02**

### LISTICLES

Listicle created with your choice of niche and keyword with your brand on top of list.

**03**

### BLOG ARTICLE

1500 word blog post on dustinhowes.com

# PREVIOUS CLIENTS

SEMRUSH · BuzzStream · Grovia · Acadium · HubSpot · loom · PartnerStack · AFFLUENT · Appointlet · superfiliate

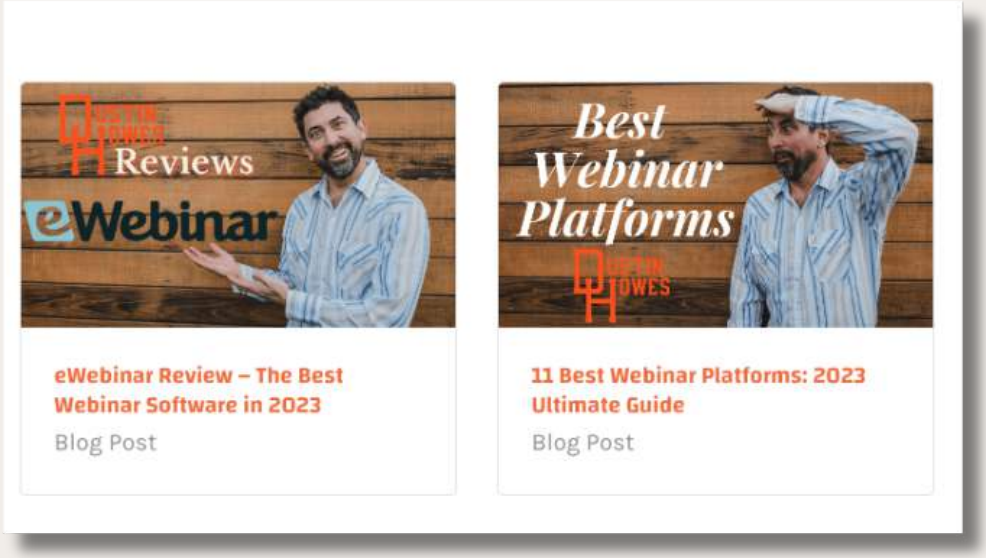
# SPONSORSHIP EXAMPLES

## 15 MINUTS SOFWARE DEMO

Click here to view full episode

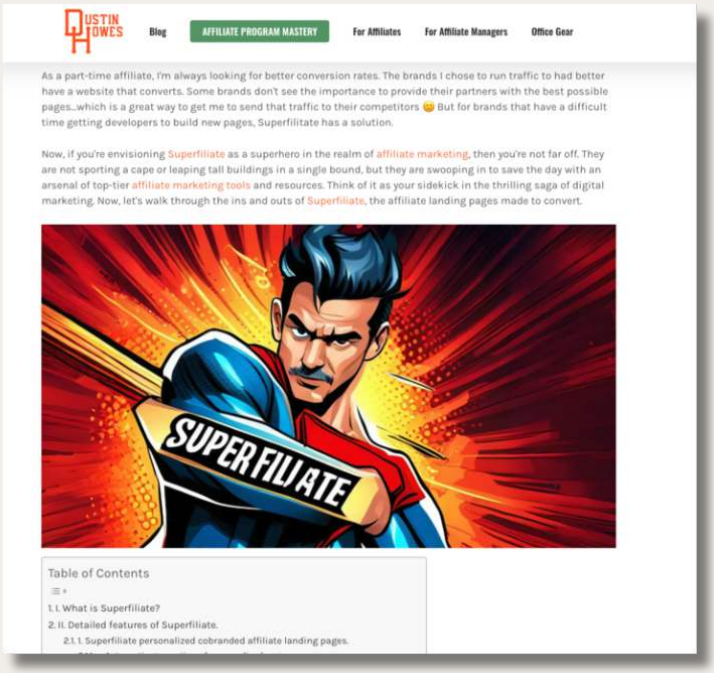
## LISTICLE

Click here to view full article




## 1500 WORD BLOG POST

Click here to view full article

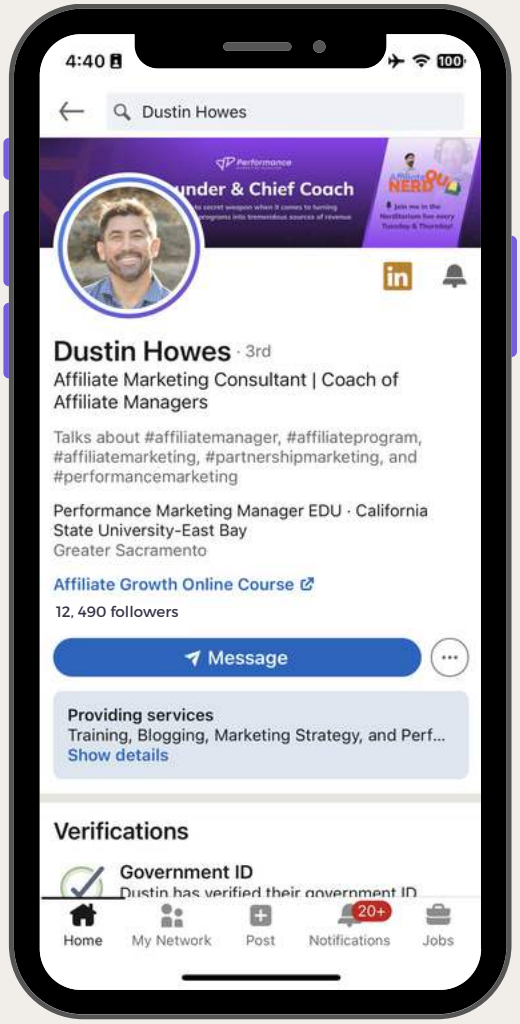


# STATISTICS

| | |
|---|---|
| 51 | DOMAIN AUTORITY<br>Website DustinHowes.com |
| 27K | UNIQUE MONTHLY VISITORS |
| 12.5K | LINKEDIN FOLLOWERS |
| 1.2K | INSTAGRAM FOLLOWERS |
| 12K | EMAIL SUBSCRIBERS |
| 100+ | COMMUNITY MEMBERS |

# LinkedIn

In 2023, our LinkedIn presence has been nothing short of exceptional. In page this year, highlighting remarkable growth in followers, impressive impressions, and meaningful engagements.




**12,409**
FOLLOWERS

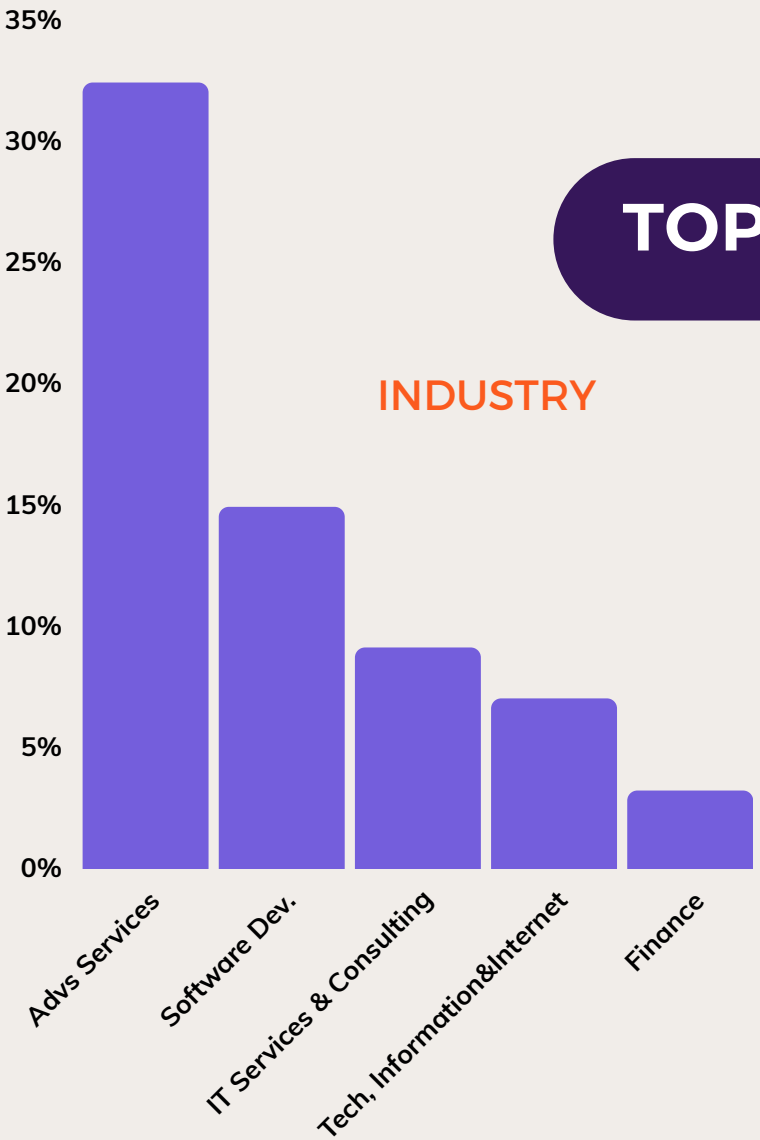
**232,546**
POST IMPRESSION

**3,021**
PROFILE VIEWERS

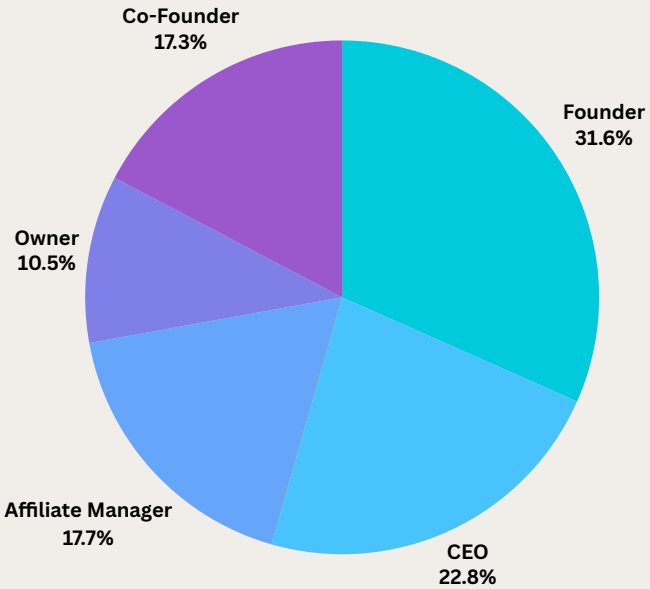
**3,825**
ENGAGEMENTS

## TOP DEMORGRAPHICS

### INDUSTRY

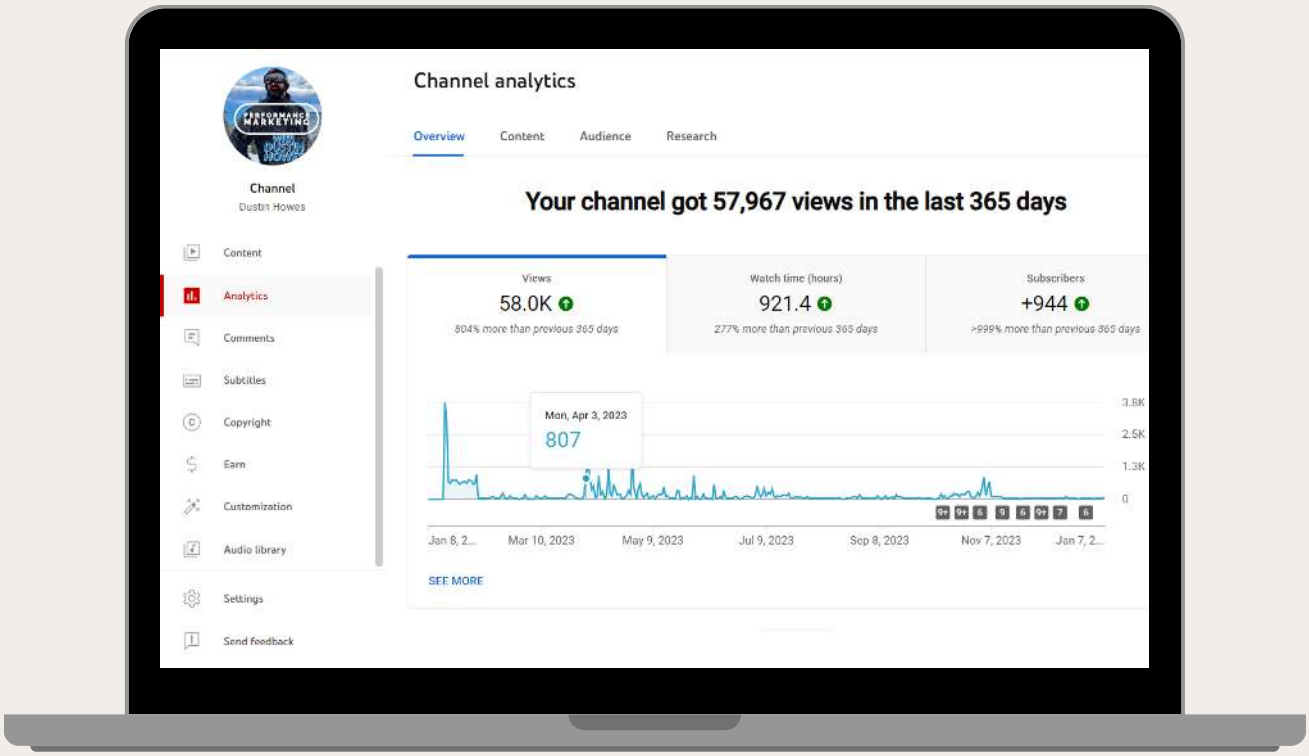



### JOB TITLE



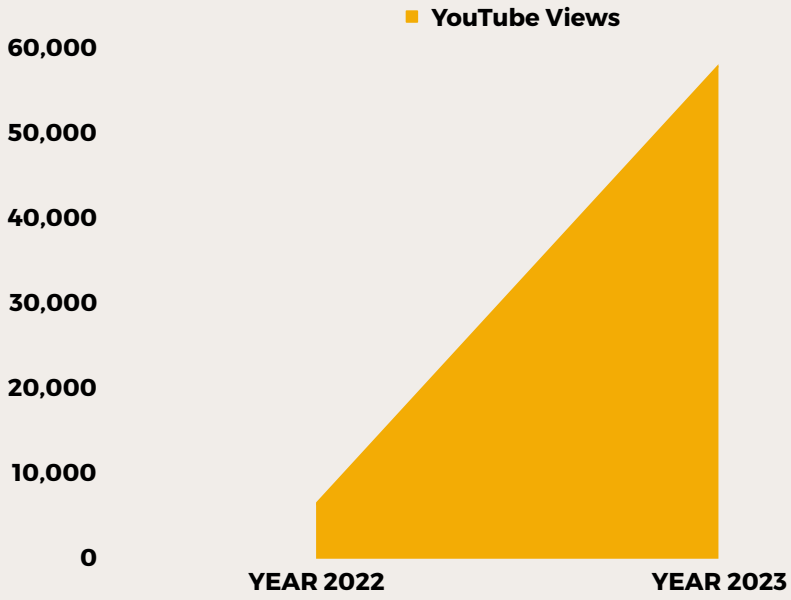
# YOUTUBE

In 2023, our YouTube channel experienced steady growth and engagement. This year's journey was a testament to our dedication and the support of our viewers.



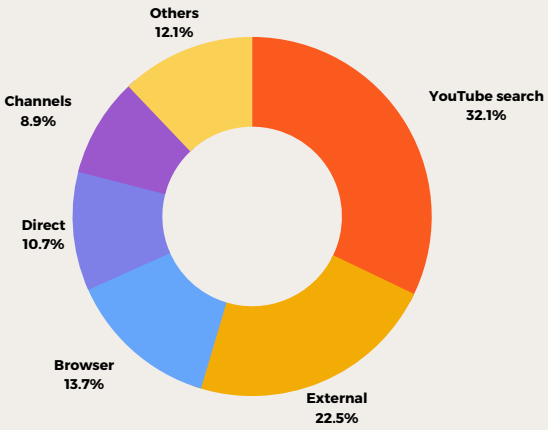

## Views Comparison

From year 2022-2023



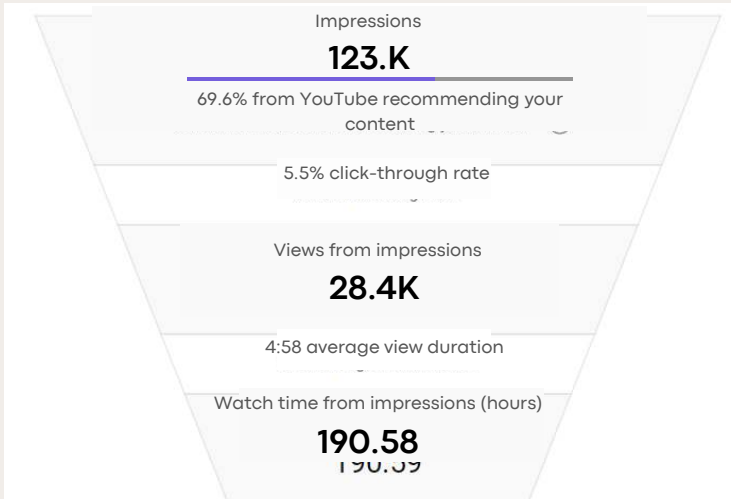

## How viewers find your videos

Views - 2023




## Impressions and how they led to watch time

Data available Jan 1- Oct 5, 2023 (278 days)




**1.14K**

FOLLOWERS

| 28.4K | 5.5 % | 4:58 |
|---|---|---|
| Impressions | Impressions click-through rate | Average view duration |

# SAAS REVIEW PACKAGE

## SAAS REVIEW PACKAGE INCLUDES:

- 1500 word blog post on dustinhowes.com
- 15-minute recorded software highlight demo with a person on your team (video added to blog post), shared on Youtube & Linkedin
- Listicle created with your choice of niche and keyword with your brand on top of list.

**Total package is a one-time payment of**

## $1000 + AFFILIATE COMMISSIONS

SIGN UP HERE